

The Hook Up

Make It A Responsible One!

“The Hook Up answers the call for a cutting edge approach to HIV prevention in the club scene.”

Club SOBARR



The Friends of AIDS Foundation

Together We Remain Strong!

The **Hook Up** program focuses on the lifestyles of people into the club scene and addresses the key issues around sex, self esteem, alcohol, drugs, HIV transmission, and condom usage while promoting important messages about safe sex, HIV testing, responsibility, and communication.



The **Hook Up** is designed to bring attention to the continuing spread of HIV and empower club goers to act responsibly when hooking up with someone at a club. The consumption of alcohol or drugs can impair judgment and our harm reduction approach empowers individuals to make healthy choices and prevent the spread of HIV.

HOW IT WORKS:

Our Spokesmodels work the floor of a nightclub by distributing condom kits and providing patrons with information on HIV, harm reduction practices, and testing locations as requested. Our staff is trained to deliver personalized HIV prevention messages that are designed to make individuals think about their personal responsibility not to transmit the virus. The disc jockeys are provided with a series of short and tasteful HIV prevention messages to broadcast throughout the evening.



THE HOOK UP IS A COST FREE PROGRAM.

For more information or to schedule **The Hook Up** for your venue, please contact us at: **310.401.4755**

“Empowering individuals to create the social change necessary to eradicate the HIV epidemic.”